

# Keratin Hair Smoothing System

## F.A.Q.

Q: What is the Keratin Hair Therapy by COPPOLA?

A: It is a specially formulated revitalizing and rejuvenating treatment for the hair that eliminates frizz and curl. The advanced patent pending formulation restores and restructures hair by infusing a special blend of natural keratin deep into the damaged cuticle. The keratin is bonded into the cuticle by the heat of the flat iron to relax the hair's sub-cuticle layer.

Q: How much time should I allowed for each treatment?

A: Time can only be determined on an individual basis, It is of course dependant on your hair length, type, and texture. Please allow approximately 3 hours for shoulder length hair. More if your hair is longer.

Q: What results can be expected after the treatment?

A: The hair will be more manageable and take much less time to style. It will be noticeably softer and straighter, with added life and shine as well as a lengthened look.

Q: Can hair be colored before the treatment?

A: Yes! A great time to have the treatment done would be directly after coloring or chemically treating the hair. The color will be sealed in, leaving the hair vibrant and extending the life of the color. However, you must wait two weeks to color your hair after the treatment.

Q: Can the treatment be done on chemically treated hair?

A: Yes, for blondes, highlighted and damaged hair, we recommend that the flat iron be set at 430°. For all other hair, it should be se at 450°.

Q: How many days after the treatment before the hair can get wet or be washed?

A: **You must wait 72 hours** before washing your hair or swimming,

Q: Can the hair be pulled back or clipped up during the 72-hour waiting period?

A: No. The **hair should not have any impressions made by using bands or clips.**

Q: What should be done if the hair gets wet during the 72-hour waiting period?

A: Blow the hair dry and flat iron.

Q: What kind of shampoo and conditioner should be used?

A: **Keratin Complex Natural Shampoo and Conditioner.**

Q: How often can the treatment be done?

A: The treatment can be done as often as every 4-6 weeks.

Q: Is the re-application of the treatment done on the entire head or on the new growth?

A: The re-application should be done on the entire head as the build-up of keratin can only improve, not harm, the hair.

Q: How long will the treatment last?

A: Treatment can last up to 3 months, depending on hair type and texture, provided the client follows all after care instructions.

Q: Should the hair be cut before or after the treatment?

A: We recommend that the hair be cut after the treatment, as the hair will have a smoother texture and will lay differently.

Q: Can the treatment be done on pregnant or nursing women?

A: No, It is not recommended.

Q: Can the treatment be done on children?

A: Yes. With great results!

Q: OK how much?

A: Treatments start at \$350.00 and last 3 to 5 months. Please consult with our stylist for an exact cost.

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#### KERATIN HAIR TREATMENT INSTRUCTIONS

**Please do:**

1. Wear hair down all the time
2. Use blow dryer and flat-iron as needed (in case your hair gets wet during the initial 3-day waiting period)
3. Wear a silk scarf to pull your hair away from your face
4. Use a shampoo **without Sodium-Chloride** on the 3rd day after the treatment and afterwards. We carry a line of Keratin Therapy shampoo and conditioner for your convenience.

**Please do not:**

1. Do not wash the hair for 3 days
2. Do not tie hair into pony tail
3. Do not use hair clips
4. No hair bands
5. Do not pull hair behind ears or hold back with glasses

**IMPORTANT:**

Recommended hair care products must be used to guarantee of treatment. Service only - No monetary refund.